



Olympic Park Sports Medicine Centre presents:

FC Better lecture 2011

Prof Karim Khan

“Supersize my exercise! What we can learn from *Mad Men*, *Made to Stick* and *Freakonomics* to have greater impact on our patients and the general public”

**Getting the message across to your patients that
exercise is medicine !**

Prof Karim Khan is a former Olympic Park Sports Medicine Clinic doctor who learned a great deal from Fred Better and other clinicians in Melbourne and in Australia. He moved to Vancouver, Canada in 1997 and is now a Professor at the University of British Columbia (Family Practice and Kinesiology) as well as an Associate Director of a \$40 million sports and exercise medicine research centre called the Centre for Hip Health and Mobility.

Date

Thursday 4th August

Time

6.45pm for 7pm sharp start time

Venue

AAMI Park Stadium
Olympic Blvd, Entrance F, Gate 4
Corporate Entrance
Olympic Room 3

Parking

Enter via gate D, Olympic Blvd, parking fees apply
(see map: www.opsmc.com.au)

Points

GP's can self record points
2pts/hr, available at www.racgp.org.au

RSVP

To Megan Marshall on: opsmc@opsmc.com.au
RSVP is essential

Cost

Please note there is a cover charge of
\$5 to be donated to Heartkids, Victoria
for this event (payable on the night please)



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